

# OKOMNI: Scaling Content Bandwidth for a Full-Service Digital Powerhouse, with SEOArmy Embedded in Their Workflow



CASE STUDY: OKOMNI SEO SUCCESS STORY

## ABOUT THE PARTNER

OKOMNI is a full-service digital marketing agency with 15+ years of experience driving results for clients across eCommerce, healthcare, tech, and government. From custom WordPress builds to enterprise-grade marketing campaigns, they handle it all, except one thing: high-volume SEO content.

To keep up with growing client needs, OKOMNI needed a white-label partner who could plug into their workflow, speak their language, and deliver content at scale.

That's where we came in.

## THE CHALLENGE

OKOMNI had strong SEO strategies in place, but limited content bandwidth. Their in house team couldn't keep pace with rising demand, and hiring more writers wasn't scalable.

They needed:



A content team who could work inside their systems



Writers who could follow their specs and match their tone



A white-labeled solution that played nice with their ops team

WE GOT TO WORK, FULLY EMBEDDED, FULLY SEOARMY.

And increasing its average visit duration





**From 05:59 to 12:19 in the same period of time**



# WHAT SEOARMY DELIVERED

We didn't just deliver docs. We became part of OKOMNI's operation ,working directly with their project managers and delivering clean, optimized content inside ClickUp.

## SCOPE OF WORK:

-  SEO blog and landing page production for local and national brands
-  Strategy support + keyword research
-  Onboarding + integration into OKOMNI's project flow
-  Ongoing content iteration and refinement

✓ All under one flat rate, no extra headcount required.



### RPMLOGIX.COM

- 300 New Keywords Indexed
- Strong early traction with highly technical B2B content

### EASYLUNCHES

- ~100% Growth in Organic Keywords and Traffic in 2025



### AGENCY-WIDE WINS

- Content fully integrated into ClickUp workflow
- Ops managers praised ease of delivery and consistency
- Multiple verticals served: local services, health, eComm, B2B SaaS

With SEOArmy as their content ops team, OKOMNI scaled without hiring, and their clients saw growth that spoke for itself.

## RESULTS THAT PROVE THE MODEL





## WHY IT WORKS?

- We integrated with OKOMNI's tools, timelines, and tone
- We delivered content at volume, without sacrificing quality
- Their ops team loved us. Their clients saw real results.
- Mike from OKOMNI said it best: ["I am very happy and would highly recommend you to anyone."]

## GROW LIKE OKOMNI

Need to scale content without adding overhead, and still meet client expectations?

**LET SEOARMY BECOME YOUR EMBEDDED SEO TEAM. WE'LL HANDLE BLOGS, LANDING PAGES, & STRATEGY FROM INSIDE YOUR OPS FLOW**

**Book a strategy call or request a sample, zero risk, all ROI**



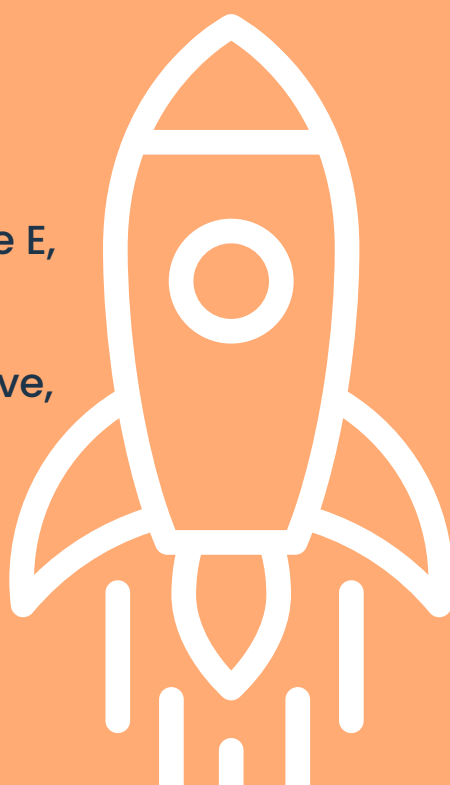
**SEATTLE OFFICE:** 2226 Eastlake Ave E,  
Seattle, WA 98102



**PHOENIX OFFICE:** 221 E Indianola Ave,  
Phoenix, AZ 85012



**24/7 EMAIL SUPPORT:**  
[support@seoarmy.co](mailto:support@seoarmy.co)



[www.seoarmy.co](http://www.seoarmy.co)