

MessageLift: Dominating Vacation Rental SEO from the Ground Up—Powered by SEOArmy's Long-Term Content Partnership



CASE STUDY: **MESSAGELIFT SEO SUCCESS STORY**

ABOUT THE PARTNER

MessageLift is a digital marketing agency with deep roots in vacation rentals—and the portfolio to prove it. Led by founder Jason Bela, they specialize in high-ROI strategies for property management brands and have recently expanded into other local and lifestyle-driven industries.

But content? That's where they needed backup.

THE CHALLENGE

Jason knew SEO was critical, especially for vacation rentals where visibility directly drives bookings. But MessageLift didn't have content operations in place. No writers. No editors. No audit process.

They needed:



A white-label partner who could own SEO content end-to-end



A team who understood vacation rental SEO from day one



A trusted crew who could scale content without scaling stress

WE WERE ALREADY THAT TEAM—HAVING WORKED WITH JASON AND HIS PREVIOUS AGENCY (REALTECH) SINCE 2018

And increasing its average visit duration

From 05:59 to 12:19 in the same period of time



WHAT SEOARMY DELIVERED

From the earliest days of OceanBreezeVacationRentals.com, SEOArmy handled it all, from the first SEO audit to the ongoing content engine that now drives daily leads

SCOPE OF WORK:



SEO audits and targeted keyword strategy



Blog content for education and local visibility



Local landing pages to boost location rankings



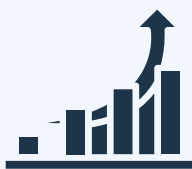
Ongoing consulting and strategic SEO support



Expansion into new content channels (coming soon)



All white-labeled. All hands-on. All relationships are built on trust.



OCEANBREEZEVACATION RENTALS.COM

- Grown from zero to 8,000+ ranking keywords
- 4,000+ Daily Impressions from organic search
- Year-over-year traffic & keyword growth since 2018



A TRUSTED ADVISOR

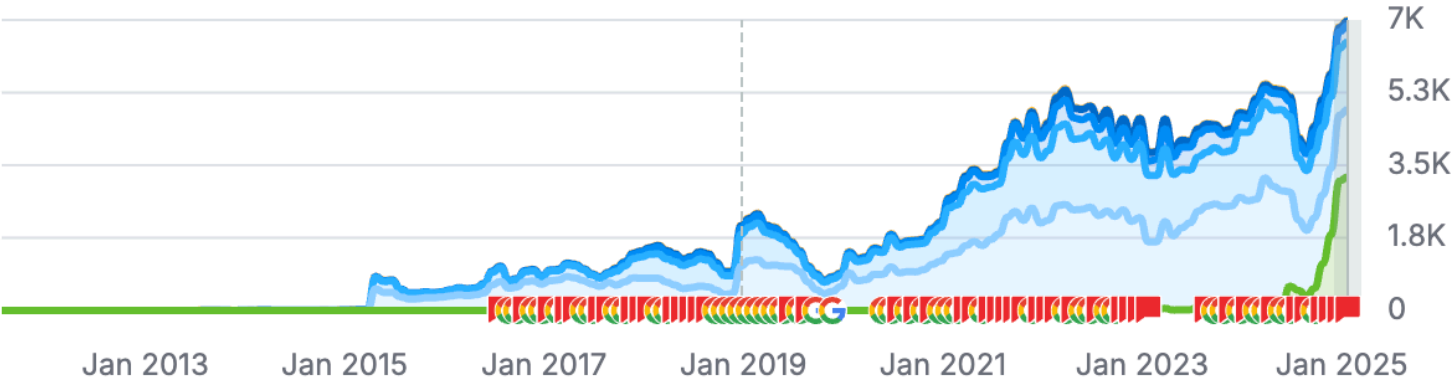
- Ongoing collaboration with Jason Bela (Founder, MessageLift)
- Supported additional accounts & new verticals with SEO guidance

From zero search visibility to daily organic lead flow, MessageLift’s clients are seeing the benefits, and we’re still growing together

RESULTS THAT PROVE THE MODEL

Organic Keywords 7,027

Top 3 4-10 11-20 21-50 51-100 SERP Features





WHY IT WORKS?

- 8+ Years of Trusted Experience and Proven Results
- Deep understanding of the vacation rental landscape
- Full-service SEO content delivery without extra hiring
- Jason focuses on sales. We power the strategy behind it

GROW LIKE MESSAGE LIFT

Need a content partner who gets SEO for niche, local, or lifestyle brands?

LET SEOARMY RUN YOUR BLOG, PAGE, AND AUDIT STRATEGY—ALL WHITE-LABELED, ALL RESULTS.

Book a strategy call or request a sample, zero risk, all ROI.



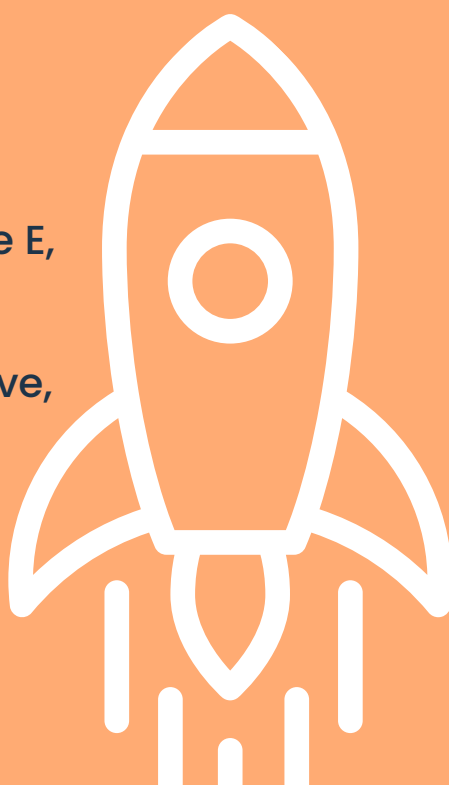
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