

# How **SEOArmy** Helped **WriterArmy** Grow from 0 to 16K Monthly Visitors Through High-Volume SEO Content



CASE STUDY: Marketing Agency Success Story

Discover how **SEOArmy**, the SEO division of **WriterArmy**, helped grow its parent company's organic traffic from the ground up—reaching 16K monthly visitors and over 8,000 ranking keywords in just two years through a robust SEO content strategy.



## From 0 to 16K Monthly Visitors in 24 Months

In just two years, **SEOArmy** drove **WriterArmy**'s organic traffic from nearly nothing to 16K unique visitors per month and increased their ranking keywords from a handful to over 8,000, proving the power of high-volume, content-driven SEO.

## ABOUT WRITERARMY

**WriterArmy** is a content marketing agency specializing in creating tailored content solutions for businesses across various industries. As the agency's SEO division, **SEOArmy** was tasked with boosting **WriterArmy**'s organic visibility through an aggressive, content-first SEO strategy.



**INDUSTRY**  
Marketing



**SIZE**  
11-50 employees



**LOCATION**  
United States



**HIRED SERVICES**  
SEO content publishing and strategy

And increasing its average visit duration

**From 05:59 to 12:19 in the same period of time**



# THE CHALLENGE

In 2020, WriterArmy had a minimal online presence, with negligible organic traffic and almost no ranking keywords. As a fast-growing content agency, they understood the importance of ranking high in search engines but needed to kickstart their SEO efforts with a scalable and sustainable content strategy.

## THE SOLUTION



SEOArmy, the SEO division of WriterArmy, developed a content-driven SEO campaign designed to boost organic growth fast.

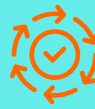
### THIS STRATEGY FOCUSED ON:



SEO-Optimized Blog Posts



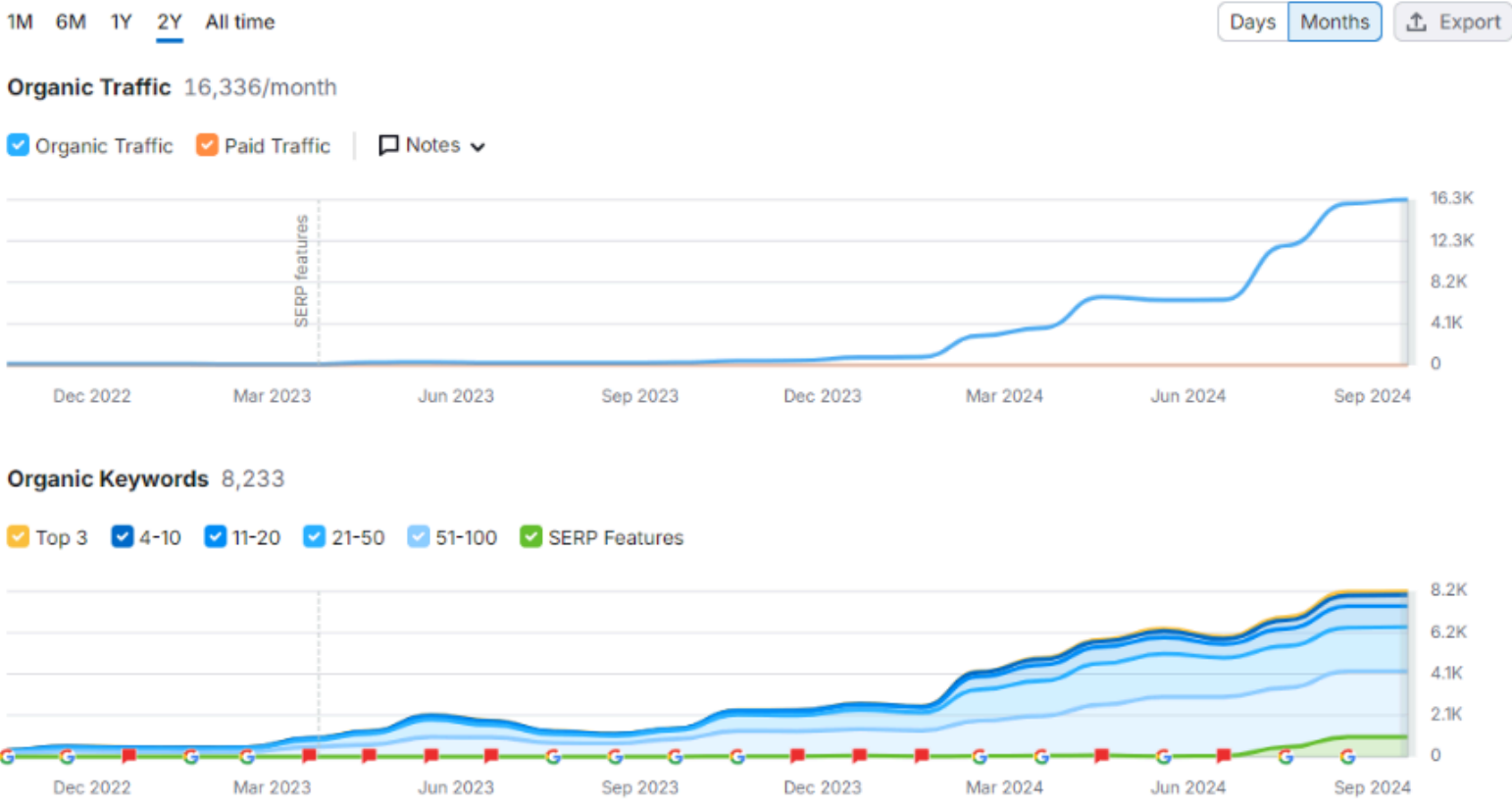
Strategic Keyword Targeting



Consistent Content Publishing

# THE RESULTS

Within two years, SEOArmy's content-driven strategy delivered remarkable results for WriterArmy:



### MONTHLY TRAFFIC GROWTH

Year 1: Minimal traffic  
End of Year 2: 16K monthly visitors



### RANKING KEYWORDS

Initial: Less than 100  
After 2 Years: 8,000+ keywords ranking in search results

With a consistent flow of SEO-optimized content, WriterArmy experienced a surge in organic traffic, steadily climbing from almost zero to **16,000 visitors per month** in two years. More importantly, WriterArmy now ranks for over **8,000 keywords**, making it a recognized leader in the content marketing space.

# SOLVING BOTTLENECKS AND ACHIEVING SCALABILITY

- Establish a content-first SEO approach that rapidly grew their organic presence without overwhelming internal resources.
- Scale content publishing efficiently, ensuring they could rank for numerous keywords across multiple verticals.
- Stay ahead of SEO trends, continuously optimizing the content strategy based on results and data-driven insights.

**THIS COLLABORATION REMOVED BOTTLENECKS AND ALLOWED WRITERARMY TO FOCUS ON DELIVERING QUALITY SERVICES TO CLIENTS WHILE BENEFITING FROM A ROBUST SEO FOUNDATION.**

## REAL RESULTS FROM SEOARMY'S CONTENT-DRIVEN SEO CAMPAIGN

### UNIQUE VISITORS

Initial: 0  
End of Year 2: 16K  
monthly visitors

### RANKING KEYWORDS

Initial: < 100  
End of Year 2:  
8,000+

This rapid growth helped WriterArmy become a go-to authority in the content marketing space, driving more leads and significantly improving its organic visibility across search engines.



*"SEOArmy's high-volume SEO content strategy was a game changer for us. In just two years, we went from virtually no organic traffic to ranking for thousands of keywords and generating consistent, quality leads through search engines. The results have far exceeded our expectations."*

— SULLY CHAUDHARY, CEO, WRITERARMY

## THE POWER OF CONSISTENT, HIGH-QUALITY SEO CONTENT

SEOArmy's success in helping WriterArmy scale its SEO efforts shows the importance of consistency and quality in SEO content publishing. Today, SEOArmy continues to manage high-volume SEO content creation and publishing for WriterArmy, ensuring they remain a leader in the competitive content marketing industry.

Visit our [website](#) to learn how scalable, SEO-driven content can help you dominate search engine rankings and grow your organic traffic.



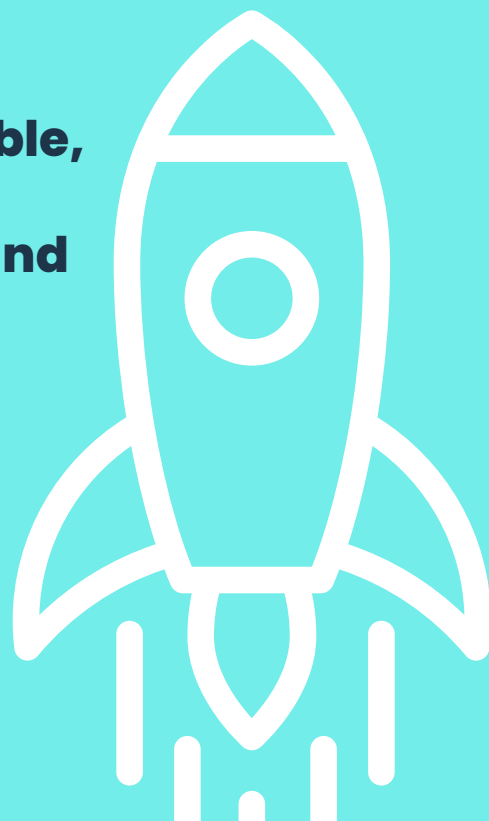
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