

How **SEOArmy** Helped RLG Grow from 100 to 400 Monthly Organic Visitors with High-Volume SEO Content



CASE STUDY: LAW FIRM SEO SUCCESS STORY

Discover how SEOArmy helped RLG, a law firm specializing in securities law, workplace disputes, and financial litigation, grow its organic traffic from 100 to 400 monthly visitors and increase their keyword rankings from nearly 0 to 340 in just a few months through consistent SEO content publishing.



From 100 to 400 Monthly Organic Visitors and 340 Ranking Keywords

In a short time, RLG experienced exceptional growth, expanding their organic traffic from 100 visitors per month to 400 visitors and boosting their keyword rankings from near-zero to over 340 targeted keywords.

ABOUT RLG

RLG is a specialized law firm providing legal expertise in securities law, workplace disputes, and financial litigation. Before working with SEOArmy, RLG faced challenges in building its online visibility and attracting new clients through organic search.



INDUSTRY

Legal



SIZE

11-50 employees



LOCATION

United States



HIRED SERVICES

SEO content creation, blog publishing strategy

And increasing its average visit duration

From 05:59 to 12:19 in the same period of time



THE CHALLENGE

Prior to partnering with SEOArmy, RLG had almost no online content and was struggling to gain visibility in search engines. The firm had published very few blogs and lacked a structured SEO strategy. To drive leads and build their reputation online, they needed consistent, high-quality content targeting their practice areas.

RLG required a scalable SEO solution to establish their digital presence and increase organic traffic without overwhelming their internal team.

THE SOLUTION

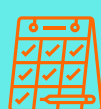


SEOArmy developed a content-driven SEO strategy for RLG, specifically tailored to their areas of expertise in securities law and workplace disputes.

THIS STRATEGY INCLUDED



SEO-Optimized Blogs



Consistent Publishing Schedule

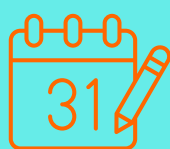
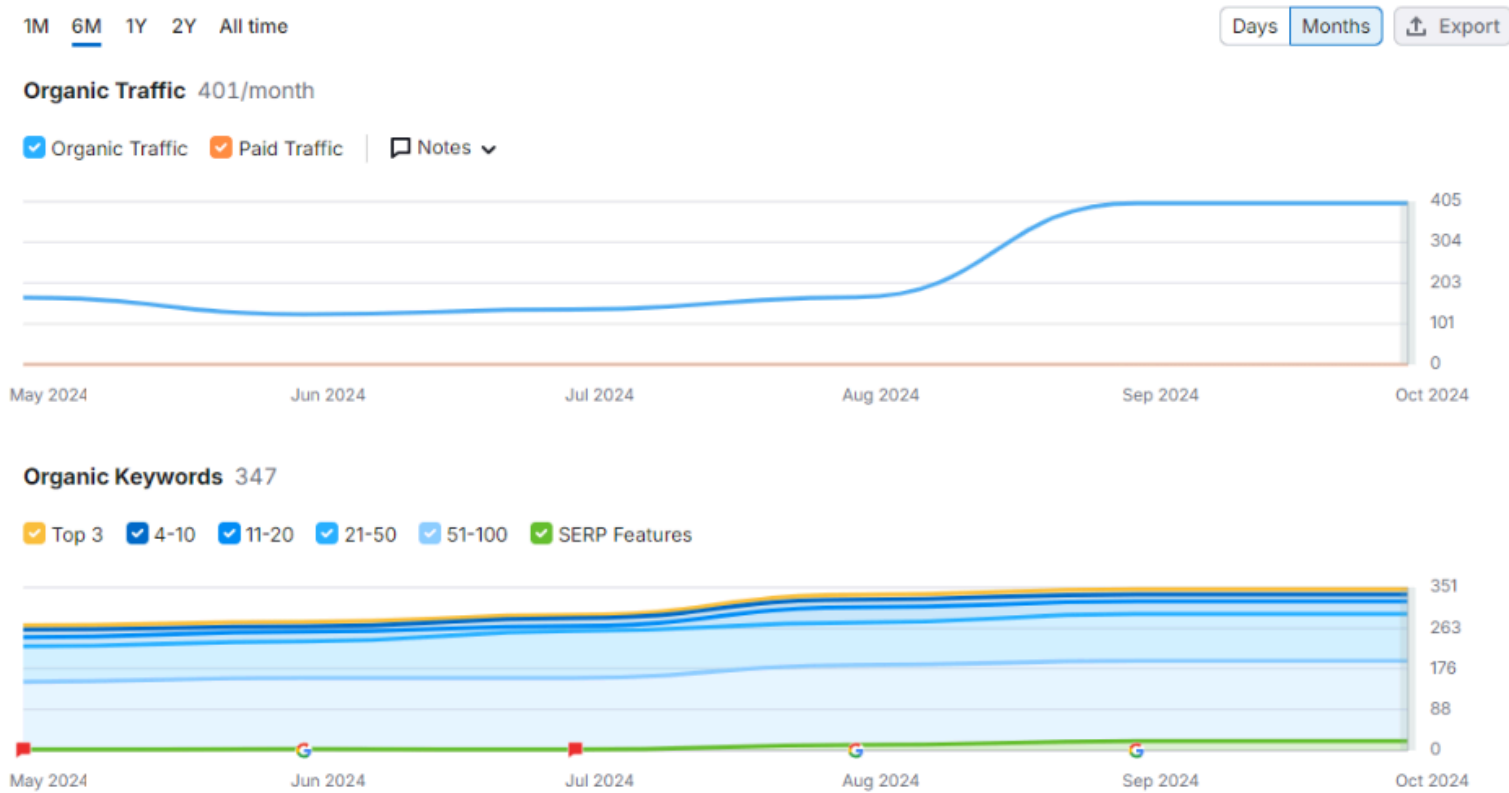


Strategic Keyword Targeting

This approach allowed RLG to leverage SEOArmy's expertise to produce high-quality content while establishing themselves as an authority in their legal specialties.

THE RESULTS

With SEOArmy's content strategy, RLG quickly saw a substantial improvement in their organic performance



MONTHLY TRAFFIC GROWTH

Initial: 100 visitors
After a few months: 400 visitors



RANKING KEYWORDS

Initial: Less than 10
After 12 months: 340+ keywords

This consistent SEO effort resulted in RLG achieving 400% growth in monthly traffic and a sharp increase in keyword rankings, putting them on the map for securities law, workplace disputes, and financial litigation searches.

BREAKING CONTENT BOTTLENECKS AND SCALING SEO SUCCESS

BEFORE SEOARMY'S INVOLVEMENT, RLG'S CONTENT PRODUCTION WAS STAGNANT, AND THE FIRM STRUGGLED TO PUBLISH ENOUGH BLOGS TO IMPACT ITS SEARCH ENGINE PERFORMANCE. AFTER JOINING FORCES WITH SEOARMY, RLG WAS ABLE TO

- Implement a high-volume SEO content strategy, publishing 8-16 legal blogs per month focused on securities law, workplace disputes, and related legal areas.
- Target relevant high-intent keywords to drive more qualified traffic to their website.
- Focus on providing legal services while SEOArmy managed the content creation and SEO strategy, ensuring consistent growth.

REAL RESULTS FROM SEOARMY'S SEO CAMPAIGN FOR RLG

ORGANIC VISITORS

Initial: 100
After several months:
400 monthly visitors

RANKING KEYWORDS

Initial: Almost 0
After 12 months: 340+
keywords

RLG saw a significant boost in search engine rankings and organic traffic, leading to more inquiries and higher visibility in their niche legal sectors.

THE POWER OF CONSISTENT, SEO-DRIVEN LEGAL CONTENT

SEOArmy's ability to deliver high-volume, SEO-optimized content played a critical role in helping RLG grow its online presence. By focusing on securities law, workplace disputes, and financial litigation, SEOArmy positioned RLG as an authority in their field while driving sustainable organic growth.

Interested in seeing how SEOArmy's content-driven SEO strategy can help your firm?

Visit our [website](#) to learn how scalable SEO content can enhance your online visibility and drive new clients to your legal practice.



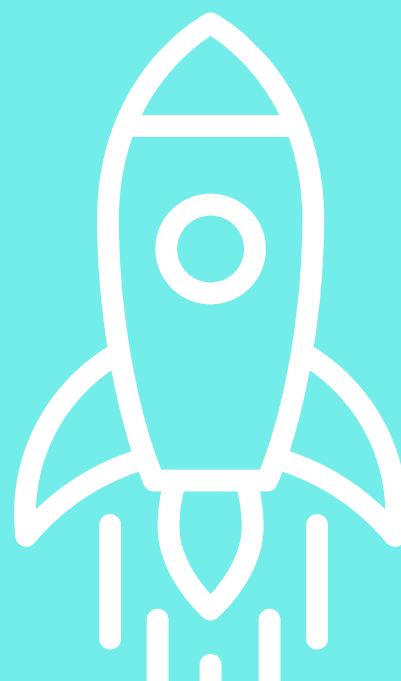
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