

# How RealTech Grew the Business of 20+ Clients with SEOArmy



WHITE LABEL SEO

Learn how travel marketing agency **RealTech** Services provides soaring numbers of traffic and bookings to its clients with concise and research-oriented content from **SEOArmy**



Helping to get clients like Annamaria.com

**From 41k to 164K unique visitors in 6 months**

And increasing its average visit duration

**From 05:59 to 12:19 in the same period of time**



## About RealTech Services

RealTech is a travel marketing agency providing technology and marketing solutions for vacation rental managers in the U.S. and Canada.

**Industry**  
Marketing

**Size**  
11-50 employees

**Location**  
United States

### Hired Services

Inbound content strategy; SEO content creation

# The Challenge

In Q2 of 2017, RealTech knew the demand for genuine information to steer travel experiences was a constant among its clients. However, long-term in-house content development was exhausting for the company. They needed a sustainable, high-quality SEO content solution.

## The Solution



A comprehensive and full inbound content strategy, including...

SEO optimized blogs

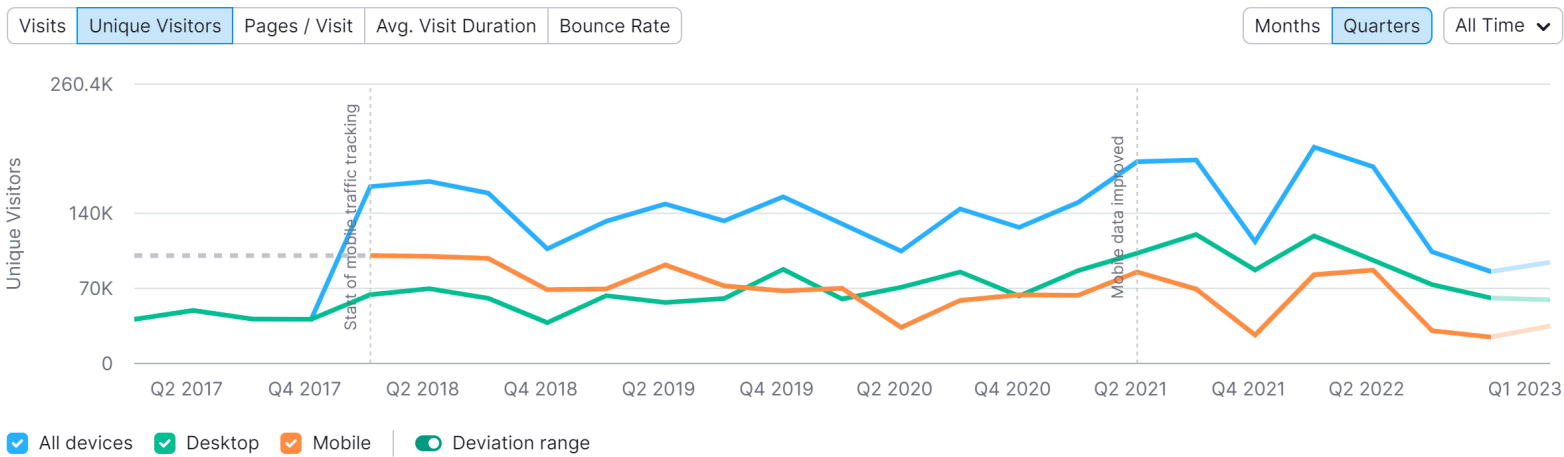
Strongly-voiced landing pages

Steady schedule

# The Results

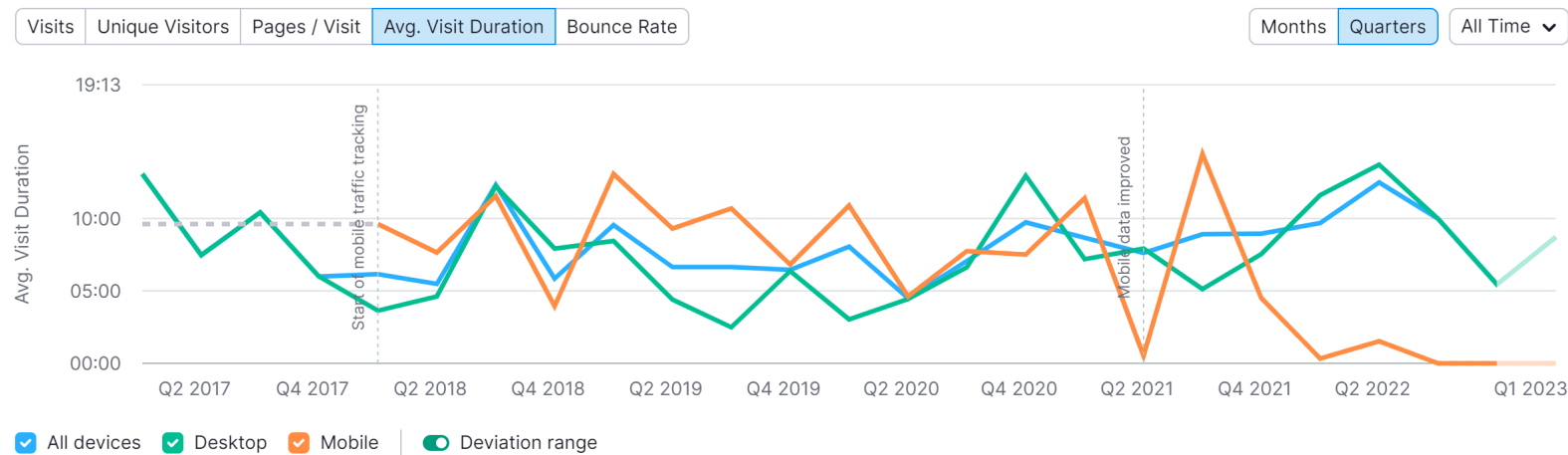
Trend by Device

Export



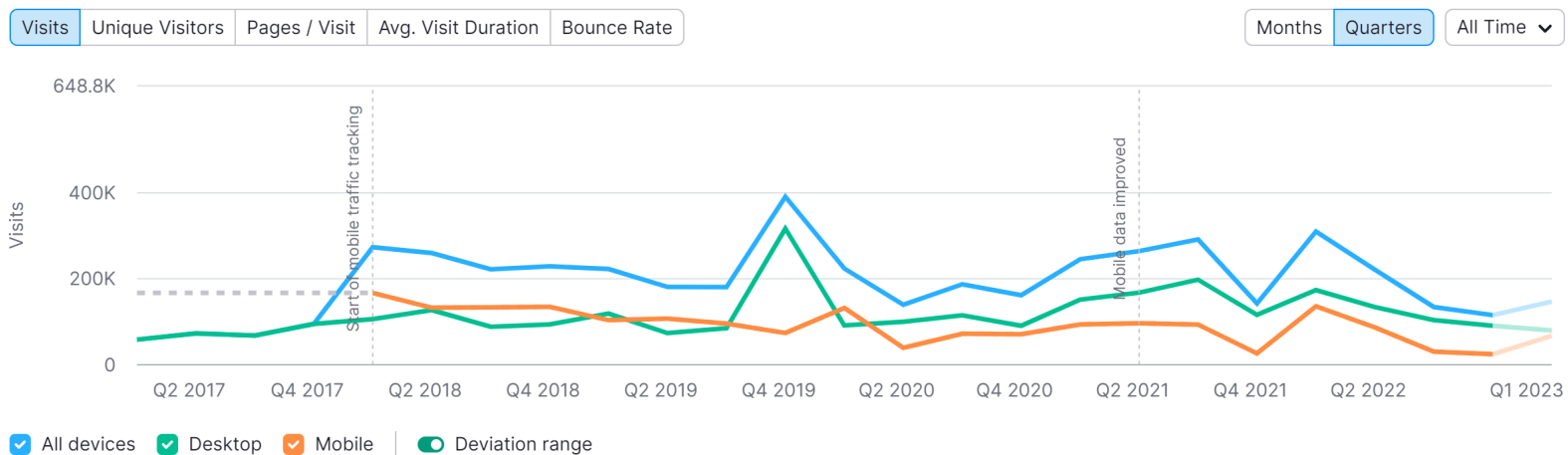
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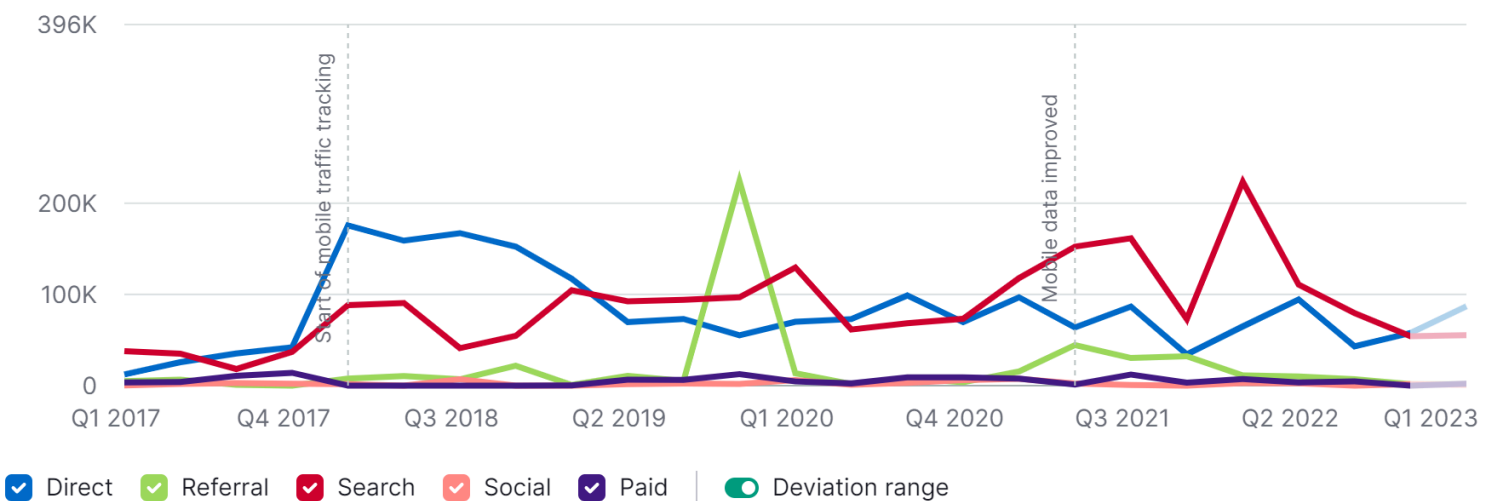
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Trend by Device

Export





RealTech's SEO-optimized content boosted clients like Annamaria.com, driving traffic, engagement, brand awareness, and conversions. This streamlined approach enhanced customer satisfaction, removed bottlenecks, and improved scalability. With SEOArmy handling research-driven content, RealTech focused on key areas, accelerating growth.



Currently, **SEOArmy** still supplies content for upwards of 40 different vacation platform providers through RealTech, proving that a consistent and quality voice is essential to remaining ahead of Google search rankings and dominating the local industry.

If you're still curious about the quality of service we deliver, you can read all of RealTechServices' customer reviews [here](#).

Visit our [website](#) to learn how **SEO scalable content** can help you, too.

