

How **SEOArmy** Helped Privado Health Achieve 275 Ranking Keywords Through Targeted SEO Content



CASE STUDY: HEALTHCARE SEO SUCCESS STORY

Learn how **SEOArmy** helped **Privado Health**, a leader in prostate cancer treatment and healthcare services, grow its organic presence from **0 to 275 ranking keywords** through consistent SEO content publishing and strategic organic efforts. Our SEO blogs and health reports played a significant role in driving a notable percentage of their organic traffic while establishing a strong top-of-funnel presence.



From 0 to 275 Ranking Keywords in a Few Months

After partnering with **SEOArmy**, **Privado Health** saw tremendous growth in their keyword rankings, going from **0 to 275 targeted keywords** in a few months. This growth helped **Privado Health** expand their reach and build authority in the competitive healthcare space, particularly around prostate cancer and related health topics.

ABOUT PRIVADO HEALTH

Privado Health is a healthcare provider specializing in prostate cancer treatment, with a focus on delivering comprehensive care and resources to patients. Before engaging with **SEOArmy**, **Privado Health** had minimal online visibility and was not ranking for any keywords in search engines. They needed a content strategy that could help them build their organic search presence and attract more leads through educational and authoritative content.



INDUSTRY

Healthcare



SIZE

51-200 employees



LOCATION

United States



HIRED SERVICES

SEO content creation, health reports, SEO blog strategy

And increasing its average visit duration

From 05:59 to 12:19 in the same period of time



THE CHALLENGE

Before working with SEOArmy, Privado Health had no ranking keywords and limited organic traffic. While they had a strong service offering, they lacked the content and SEO strategy needed to compete online. Their goal was to increase organic traffic, rank for high-value healthcare keywords, and build top-of-funnel content to drive awareness around prostate cancer treatment.

Privado Health needed a partner who could quickly ramp up their content production and improve their online visibility through targeted SEO efforts.

THE SOLUTION



SEOArmy developed a comprehensive content strategy for Privado Health, focusing on SEO blogs and a whole health report to cover key topics and drive organic traffic.

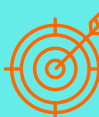
OUR APPROACH INCLUDED



SEO-Optimized Blogs



Health Reports

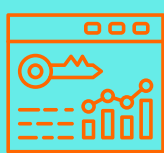
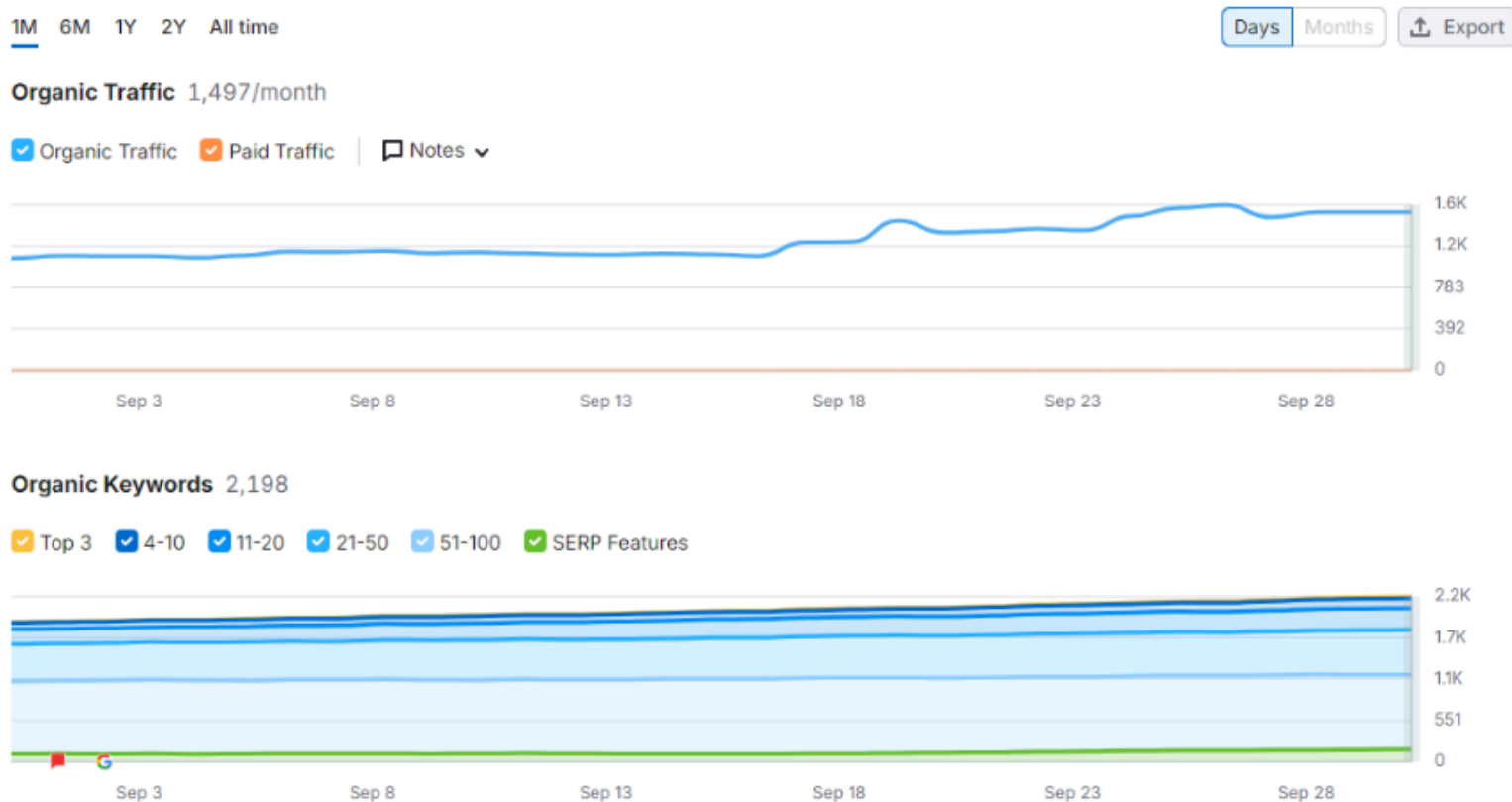


Targeted Keyword Strategy

This combination of educational content and targeted SEO efforts helped Privado Health build a strong organic foundation, driving both traffic and keyword rankings in a competitive industry.

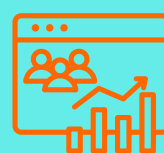
THE RESULTS

Within just a few months of partnering with SEOArmy, Privado Health saw impressive results from our SEO content efforts



RANKING KEYWORDS

Initial: 0
After SEO content publishing: 275 keywords



ORGANIC TRAFFIC

A significant percentage of Privado Health's organic traffic came from the SEO blogs and health reports we published, helping drive awareness and build their online presence.

Thanks to SEOArmy's targeted content strategy, Privado Health's organic visibility skyrocketed, with 275 ranking keywords driving top-of-funnel leads and building authority around prostate cancer treatment.

BREAKING CONTENT BOTTLENECKS AND BUILDING A STRONG ORGANIC PRESENCE

BEFORE SEOARMY'S INVOLVEMENT, PRIVADO HEALTH HAD MINIMAL ONLINE VISIBILITY AND WAS NOT PUBLISHING CONTENT CONSISTENTLY. WITH SEOARMY'S SUPPORT, PRIVADO HEALTH WAS ABLE TO

- Launch a consistent SEO content strategy, publishing blogs that targeted valuable prostate cancer-related keywords.
- Create a health report that engaged potential patients while providing in-depth information about treatment options.
- Build the top of their marketing funnel, driving new leads through educational content that addressed patient concerns and provided solutions.

REAL RESULTS FROM SEOARMY'S SEO CONTENT STRATEGY FOR PRIVADO HEALTH

RANKING KEYWORDS

Initial: 0
After SEO efforts: 275 keywords

ORGANIC TRAFFIC

A significant portion of Privado Health's traffic was generated by the SEO blogs and health report, making these content assets essential for building their organic search visibility.

Privado Health now ranks for competitive healthcare keywords, driving consistent traffic to their site and establishing themselves as a trusted resource for prostate cancer treatment.

THE POWER OF CONSISTENT, TARGETED HEALTHCARE SEO CONTENT

SEOArmy's ability to deliver high-quality, SEO-optimized content helped Privado Health grow its online presence quickly and effectively. By focusing on prostate cancer treatment and other healthcare-related topics, SEOArmy positioned Privado Health as a leader in the industry and drove significant organic growth.

Want to learn how SEOArmy can deliver similar results for your healthcare organization?

Visit our [website](#) to discover how scalable SEO content can help you build your online presence and attract new patients.



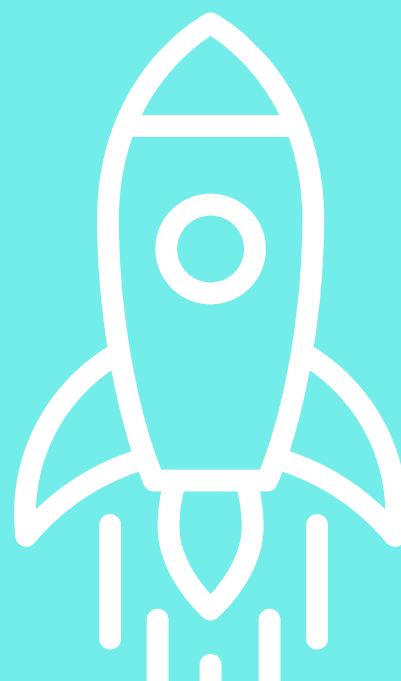
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