

How **SEOArmy** Boosted 3DEO's Organic Traffic by 33% in Just One Month



CASE STUDY: TECHNICAL SEO SUCCESS STORY

Discover how SEOArmy helped 3DEO, a metal 3D printing service, achieve a 33% increase in organic traffic in just one month. Through a targeted SEO content sprint, 3DEO's monthly visits grew from 1.2K to 1.6K, and their ranking keywords expanded to 2.2K.



From 1.2K to 1.6K Monthly Organic Visitors and 2.2K Ranking Keywords

After partnering with SEOArmy, 3DEO saw impressive growth, boosting their organic traffic by 33% and increasing their ranking keywords from a small baseline to 2.2K in just one month of SEO-focused publishing.

ABOUT 3DEO

3DEO is a cutting-edge metal 3D printing service that offers precision manufacturing solutions for a variety of industries, including aerospace, automotive, and medical devices. Despite having industry-leading technology, they faced challenges in driving organic traffic and gaining visibility in search engine results before working with SEOArmy.



INDUSTRY

Metal 3D Printing



SIZE

51-200 employees



LOCATION

United States



HIRED SERVICES

Technical SEO content creation, SEO strategy

And increasing its average visit duration

From 05:59 to 12:19 in the same period of time



THE CHALLENGE

Before SEOArmy's involvement, 3DEO had minimal content publishing and struggled to build a strong online presence. Although their innovative metal 3D printing services had a lot of potential, their technical SEO was lacking, and they needed a focused content strategy to drive traffic and rank for relevant industry keywords.

3DEO needed a content partner that could quickly deliver high-quality, technical SEO content to improve their organic visibility and attract new customers.

THE SOLUTION



SEOArmy developed and executed a technical SEO content sprint to address 3DEO's challenges

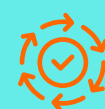
THIS STRATEGY FOCUSED ON



SEO-Optimized Technical Blogs



Strategic Keyword Research

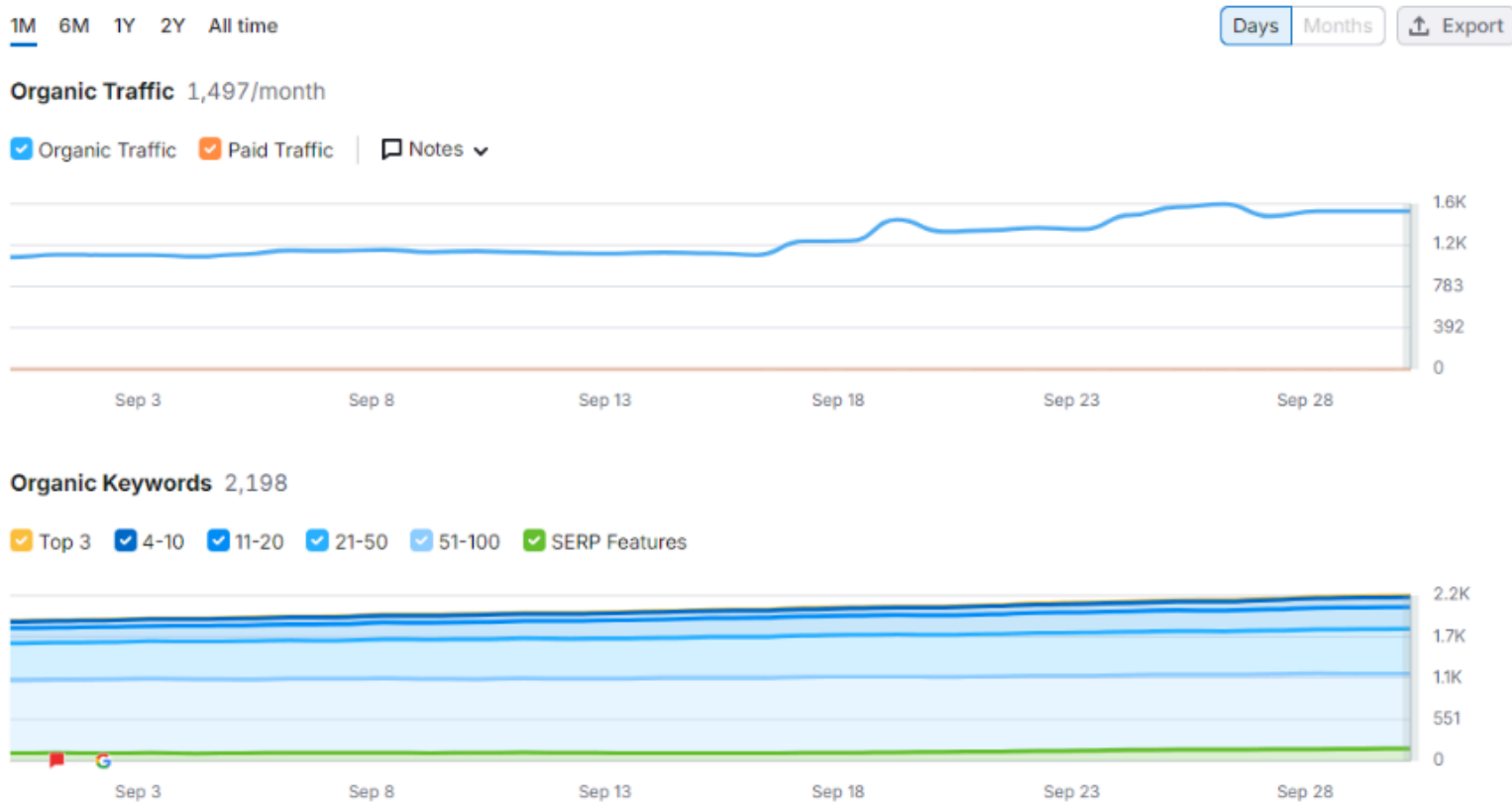


High-Impact Publishing

The focus on technical, SEO-optimized content helped 3DEO gain a foothold in organic search, improving rankings for keywords related to metal 3D printing, precision manufacturing, and advanced engineering solutions.

THE RESULTS

The results from SEOArmy's content sprint were both immediate and impressive



ORGANIC TRAFFIC GROWTH

Initial: 1.2K monthly visitors
After 1 month: 1.6K monthly visitors (33% increase)



RANKING KEYWORDS

Initial: Less than 1.5K
After 1 month: 2.2K keywords

With SEOArmy's focused content strategy, 3DEO quickly saw a 33% increase in organic traffic in just one month. In addition, the number of keywords for which 3DEO was ranking in search engines increased dramatically, positioning them more prominently in their competitive space.

BREAKING THROUGH WITH SEO-DRIVEN CONTENT

BEFORE ENGAGING WITH SEOARMY, 3DEO STRUGGLED WITH A LACK OF SEO CONTENT AND LOW ORGANIC VISIBILITY. AFTER PARTNERING WITH SEOARMY, 3DEO WAS ABLE TO

- Implement a **targeted content strategy** focused on technical blogs, which immediately improved search engine performance.
- Increase the number of relevant keywords and **drive traffic** from key industry search terms.
- Build authority and attract more leads within their niche thanks to the consistent, high-quality content that aligned with their expertise.

REAL RESULTS FROM SEOARMY'S CONTENT SPRINT FOR 3DEO

ORGANIC VISITORS

Initial: 1.2K
After the sprint: 1.6K
visitors per month

RANKING KEYWORDS

Initial: 1.5K
After the sprint: 2.2K
keywords

3DEO experienced rapid growth in search traffic, gaining significant visibility for critical industry terms that led to new business inquiries and strengthened their online presence.

THE POWER OF TARGETED, HIGH-VOLUME TECHNICAL SEO CONTENT

SEOArmy's ability to deliver high-volume, technical SEO content helped 3DEO achieve significant growth in a short period. By focusing on metal 3D printing and related industry keywords, SEOArmy positioned 3DEO as a leader in the space and delivered measurable results.

Want to see how SEOArmy can deliver similar results for your business?

Visit our [website](#) to learn how scalable SEO content can help you drive organic traffic and grow your online presence.



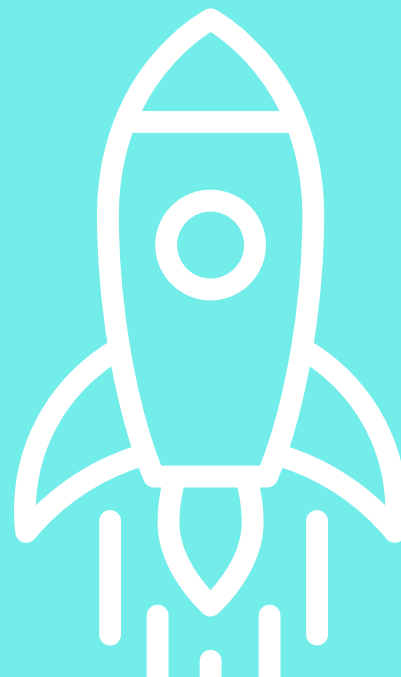
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